

## **THE USE OF MONTEREY COUNTY OFFICE OF EDUCATION INSTRUCTIONAL CABLECASTING AND BROADCASTING FACILITIES**

### **Philosophy**

The Cablecasting and Broadcasting facilities of the Monterey County Office of Education shall be used primarily to promote and enrich the instructional program of the public and non-public schools and districts it serves.

Facilities include the Cablecasting and Broadcasting studio and its equipment located at the Monterey County Office of Education and the various elements of its transmission systems throughout Monterey County.

To the extent that the primary use allows, these facilities will be made to facilitate programs in other public and private agencies that are engaged in providing a Public Education Service.

The facilities, by proper arrangement through the Office of the Superintendent, may be used by the following agencies with the priority to be in the order listed:

1. Public school served by the Monterey County Office of Education.
2. Other public schools and non-public schools.
3. County government agencies.
4. City, state and federal government agencies.
5. Local agencies with non-profit status (as determined by the state) which are conducting a program of positive public purpose.

### **Control Operation and Use**

The County Superintendent of Schools and staff members designated by him shall obtain or develop educational programs utilizing these facilities and shall be responsible for proper use and operation of them.

In order to provide wise counsel for the direction of these facilities the Superintendent may appoint an Advisory Committee to assist him and his staff. Appointment of persons not employed in public education shall require prior review and approval by the Board of Education.

## **THE USE OF MONTEREY COUNTY OFFICE OF EDUCATION INSTRUCTIONAL CABLECASTING AND BROADCASTING FACILITIES**

The Superintendent may enter into consortia with other government agencies to provide programs of public service through the aforesaid systems. Such action by the Superintendent shall comply with laws governing contracts enacted by the Superintendent.

The Superintendent and his staff shall establish procedures for and approval of the use of these facilities, conditions of use, reasonable usage rates, and methods of payment, and process for complaints.

### **Activities Not Permitted**

Programs and materials are not permitted for use with, and on the Cablecasting and Broadcasting facilities of the Monterey County Office of Education that:

1. Promulgate any theory or doctrine subversive to the laws of the United States or any political subdivision thereof; advocate governmental change by violence.
2. Conflict with educational and administrative policies, administrative regulations or program purposes and programs of the Monterey County Office of Education.
3. Are discriminatory in the legal sense.
4. Are commercial in nature (i.e. designed to promote the sale of any product or service). Underwriting of a program by a sponsor is not considered commercial activity.
5. Include religious instruction or religious service.
6. Include campaigning for elective or appointive office or public or ballot issues. Such action may be permitted when equitable time is assured all candidates or proponents and equitable time is given to the issues.
7. Obviously violate the canons of good morals, manners or taste, or may be injurious to the building, grounds, or equipment of the Monterey County Office of Education.

**THE USE OF MONTEREY COUNTY OFFICE OF EDUCATION  
INSTRUCTIONAL CABLECASTING AND BROADCASTING  
FACILITIES**

**Reporting on Usage and Programs**

Periodically, as requested by the Board, the Superintendent shall report to the Board on programs and use of Cablecasting and Broadcasting facilities of the Monterey County Office of Education.

Reviewed: 4/82; 8/87; 1999

Revised: 1/93, 3/96, 4/03/96